PARTNERSHIP

DIGITAL TOURISM

Three VET schools

INSIGNARE (Portugal) - Coordinator of the Project and owner of Fátima Vocational Hospitality School

ITE F.Scarpellini (Italy) - Vocational Technical School

Stichting Groen Onderwijs Oost/Zone College (Nederland) - VET School

CDEA (Spain) - VET Higher Education College

ACISO (Ourém-Fátima PT) - Business Association

EGINA (Italy) - SME specialized in R&D and mobilities

Stichting Dutch Foundation of Innovation Welfare 2 Work - specialized in R&D and mobilities

EfVET - European Forum of Technical and Vocational Education and Training

The digital development for tourism industry has become essential to gain competitive advantages and to shape their offer on the needs of the target audience.

That´s why the *KA3 DIGITAL TOURISM* project was born.

The partnership will work on developing a new job profile the Digital Tourism Thechnician qualification:

- 3 years course
- 3 to 4 EQF level
- Tourism and IT skills curricula
- Long term WBL in international companies
- ECVET credit system to simplify transparency

Social Media

Twitter

LinkedIn

Facebook

instagram@digitaltourismeu

https://www.facebook.com/
Digital_Tourism-527407687742761/

New work opportunities for a changing world

FOUR STEPS FOR INNOVATION

01 Need Analysis

Analyse the state of art and investigate the original needs of the tourist sector among a wide range of companies.

02 New profile definition

Learning Outcomes, activities to be performed, skills, competences, responsibilities, tools.

03 Quality assessment

Assess the quality of the Digital Tourism Qualification: Standardisation, Effectiveness, Measurability to the working environment.

04 Dissemination and recognition

Global Dissemination strategy through a valorisation plan of the project results to reach all the target groups. Regional validation.